



Community Fundraiser

Job information pack





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Dear Applicant,

Welcome to Hope for Tomorrow

Thank you for taking an interest in joining Hope for Tomorrow as our new Community Fundraiser. We're an innovative, ambitious and friendly charity with a big mission: to help more people with cancer receive care closer to where they live and work.

Every 75 seconds, someone in the UK receives a cancer diagnosis. This means for 420,00 people a year, their lives are instantly changed. When someone is diagnosed with cancer and needs cancer care when, where and how they access those services really matters. It affects home life, families, work, travel, finances and emotional wellbeing. Our mobile cancer care units make a real difference.

This is a really exciting time to join us. Community fundraising will be at the heart of our next chapter, helping us build on strong foundations, grow local support, reach new people and share the difference mobile cancer care can make. As our Community Fundraiser, you'll join an organisation with a clear purpose, trusted partnerships and a proven model of care while still having the room to bring fresh ideas, build brilliant relationships and see the impact of your work in a very real and human way.

You'll be part of a friendly, supportive fundraising and marketing team where people genuinely care about the cause, and about each other. We work hard, celebrate the wins, share ideas openly and pitch in when things get busy. Because we're a small team within an established charity, you'll have the reassurance of strong experience and direction, alongside the chance to have your own voice heard and make a meaningful contribution from day one.

If you're looking for a role with purpose, stability and genuine opportunity where you can make a difference, work with passionate people and help carry that spirit of innovation and hope forward we'd love to hear from you.

Julie Johnson

Head of Fundraising and Marketing



About us

Hope for Tomorrow is the UK's mobile cancer care charity. We design, build and maintain specialist mobile units that bring cancer care into the heart of communities—so patients can be treated in places closer to where they live and work.

Cancer care can be exhausting—physically, emotionally and practically. Our mission is to help people fit cancer care into their lives, not the other way around. In 2007, we launched the world's first mobile cancer care unit. For more than two decades, we have led the way in bringing high-quality cancer services out of hospital and into local communities.

We currently operate 14 mobile units in partnership with nine NHS trusts, delivering more than 26,000 patient visits each year, travelling to convenient locations such as community hospitals, garden centres and supermarket car parks. On board, experienced teams can support up to 25 patients a day, to the same clinical standards as hospital care. By receiving treatment and other cancer services locally, patients can save time, travel costs and reduce stress—without long waits or navigating large hospital sites. Instead, they are welcomed into a calm environment where nurses can often care for patients at a ratio of two patients to one nurse, helping people feel listened to, reassured and supported.

Born out of innovation, we aim to expand our pioneering model of accessible, community-based cancer care so more people, in more places, can get the support they need.



Job purpose

This is a fantastic opportunity for a dedicated and proactive Community Fundraiser to join our team. If you love working with people, enjoy organising events, and want to make a real difference this could be the perfect role for you. As our Community Fundraiser, you'll lead and inspire a diverse portfolio of community fundraising activities and champion the supporters and volunteers behind them—ensuring every fundraiser feels valued, supported and motivated. This is a relationship-driven role for someone who loves connecting with people, building partnerships, and inspiring others to make a difference.

You will be lead fundraising activity with volunteers, individual fundraisers, community groups and charity of the year partnerships, building strong relationships and maintaining accurate records of activity on our database.



Role responsibilities

- Organise and manage Community Fundraising activities and events, supporting third party events and organising a portfolio of Hope For Tomorrow events.
- Manage and develop our annual fundraising campaigns, Cuppa for Cancer Care and Big Give.
- Provide excellent supporter stewardship, for individual supporters, community groups, fundraisers and community charity of the year partnerships, offering resources, ideas and recognition to help maximise income.
- Build strong relationships with the Hope for Tomorrow community empowering supporters to confidently lead their own fundraising initiatives
- Deliver talks for groups and organisations to increase awareness for charity, this may involve travel to other regions in the country where we operate our mobile cancer care units.
- Be confident to attend networking events to raise awareness and recruit new volunteers, fundraisers and charity of the year partnerships.
- Liaise with and update the Head of Fundraising and Marketing regularly to review targets, support needed and new fundraising initiatives
- Maintain accurate records on the CRM system, ensuring compliance with Data Protection regulations.
- With the Head of Fundraising and Marketing to develop our Community Fundraising programme to increase income.
- Recruit, support and manage volunteers, ensuring they feel appreciated, valued and motivated.
- Flexibility to work occasional evenings and weekends as required.



Person specification

This role would suit someone who is:

- Friendly, enthusiastic and confident communicating with people.
- Passionate about helping others, working with people and making a positive impact.
- Well organised, motivated and driven, with the ability to manage multiple projects at the same time.
- Has a creative approach to tasks.

Essential skills:

- Experience in fundraising, or a similar relationship-based role.
- Excellent communication skills, ability to build rapport quickly and steward long term relationships at all levels.
- Creative and able to bring new and exciting ideas to the table to help increase fundraising income.
- Experience of organising events or campaigns.
- Confident in attending networking events and presenting to a range of audiences independently and as part of a team.
- Proven experience of managing relationships with stakeholders, staff, volunteers, fundraisers and supporters.
- A proven ability to generate income, secure support and work towards agreed targets.
- Full UK driving licence

Desirable:

- Knowledge of fundraising regulations, data protection and charity sector best practice.
- Experience of using Raiser’s Edge or a similar fundraising CRM
- Experience of working with volunteers



Terms of employment

Position:	Community Fundraiser
Reporting to:	Head of Fundraising and Marketing
Location:	Hybrid with a minimum 2 days a week from HO in Stonehouse, GL10 3UT
Hours:	Monday – Friday 09.00 – 17.00 with unpaid 60-minute lunch break.
Salary:	£30,000-£32,000
Annual leave:	25 days plus bank holidays
Pension:	Contributory pension scheme after qualifying period Employer contribution 3%

How to apply

Please provide a CV detailing your skills and experience and a supporting statement outlining how your experience matches the person specification and why you are the right person for the job. We recognise that some of your experience may be from unpaid roles as well as paid employment — please include any voluntary work if it helps to show why you are the right candidate for the job.

At PSR we do understand that Artificial Intelligence platforms can be a useful tool in assisting with research for an application, however we request that your supporting statement is not written using AI to ensure that your authentic voice and communication style is present. Any personal statements found to be AI generated will be discounted and a new version requested in order to progress an application. Please email your supporting statement and CV to info@pollysymondsonrecruitment.co.uk quoting ref: **2676**

- 🎯 **Application deadline: 20th October**
- 🎯 **Initial interviews with Polly Symondson Recruitment will take place online on 21st October**
- 🎯 **Shortlisted candidates will be invited to an interview on 4th November (in person)**

We actively encourage applicants from diverse backgrounds especially from ethnically diverse, LGBTQ+ and disabled communities as well as those with lived experiences of tackling inequalities, as we believe diverse voices are instrumental in creating transformational change.

Hope for Tomorrow, in compliance with the Equality Act 2010, will seek to make reasonable adjustments to overcome barriers to employment caused by disability and/or neurodiversity, and encourages applications from these candidates. If you need any reasonable adjustments please contact PSR on 01242 691683. We guarantee to offer an interview to those with a disability who meet the minimum criteria.

Recruiting Applicants with Criminal Records: Applicants with criminal records are welcome to apply for roles at Hope for Tomorrow. Advice and guidance on disclosing a criminal record can be obtained from [Unlock](#). Successful appointment is subject to DBS checks appropriate to the post and references.

HOPE FORTOMORROW

The mobile cancer care charity

www.hopefortomorrow.org.uk
Registered charity no: 1094677.

Polly Symondson Recruitment

